

Optimizing Pinterest Pins

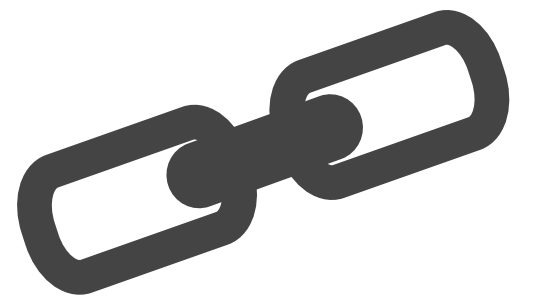
1

Use keyword research to increase search engine rankings, visibility, and organic traffic.



2

Trying to drive traffic? Add live links!



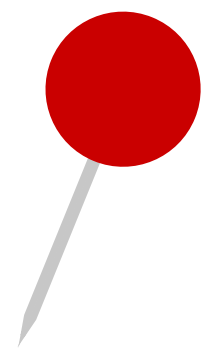
3

Avoid "... " at the end of descriptions.



4

Use place pins for brick and mortar stores, hotels, restaurants, and more.



5

Use an editorial calendar to plan your pins for the month.

March				